



NEWS RELEASE

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For Immediate Release

WATER DOCTORS WATER TREATMENT COMPANY NAMED TOP ASSOCIATE MEMBER BY THE BUILDERS ASSOCIATION OF THE TWIN CITIES

Minneapolis, MN (October 30, 2014) - Water Doctors Water Treatment Company is proud to announce that the firm has earned the coveted Associate of the Year award from the Builders Association of the Twin Cities (BATC) for 2014. This most prestigious of BATCs annual awards was presented at the Building Industry Gala (BIG) Night held on October 23, 2014, at the St. Paul Union Depot in St. Paul.

BATC's Builder of the Year, Remodeler of the Year, and Associate of the Year awards are presented to the one firm in each membership category which exemplifies the highest standards in business conduct as judged by their peers and customers.

"BATC's BIG Night brought over 600 members of the industry together," explained BATC Executive Director, David Siegel. "We presented awards for excellence for new homes, remodeling projects and more, but the winners of our Associate, Builder and Remodeler of the Year Awards are truly the best of the best."

Winner of the Associate of the Year was selected based upon evaluations (ratings points plus subjective criteria and comments) of trust, communications, loyalty and ethics by BATC member firms. Water Doctors' new INFINITY Water Technology systems were overwhelmingly adopted by MN builders and were instrumental in winning this honor.

<http://www.waterdrs.com/water-softeners-minnesota/infinity-best-water-softeners>

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“Everyone at our company is thrilled to win this honor from the Builders Association,” said Robert Hoey, president and founding partner of Water Doctors Water Treatment Company. “Earning this award confirms that everyone on staff here at Water Doctors truly does embody the spirit of our company mission to maintain the highest level of integrity in everything we do.”

Water Doctors Water Treatment Company, together with our parent company HMI Water Specialists, has over 30 years of experience in commercial, industrial and residential water applications. Water Doctors follows these core principles in our relationships with our customers and our community:

- To use environmentally sustainable methods to provide consumers with the purest water possible for all situations: residential, commercial, and industrial.
- To promote the health benefits of pure water, both as part of a healthful diet and for other personal needs, by staying at the forefront of the learning curve and passing that education on to consumers.
- To always treat our customers with the utmost respect and to conduct our business with the highest level of integrity and superior ethical policies.

Water Doctors Water Treatment Co. provides a variety of services and water condition and purification products to the Upper Midwest. For more information about our company, please visit our website at <http://www.waterdrs.com> or call 952-WATER-DRs (952-928-3737)

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